Inventor One Given Name:: Ignacio

Family Name:: Sanz-Pastor

Postal Address Line One:: 149 21st Avenue

City:: San Francisco State or Province:: CA

Country:: U.S.

Postal or Zip Code:: 94121

City of Residence:: San Francisco State or Province of Residence:: CA

Country of Residence:: U.S. Citizenship Country:: Spain

Inventor Two Given Name:: David L

Family Name:: Morgan Name Suffix:: III

Postal Address Line One:: 1714 Connecticut Drive

City:: Redwood City State or Province:: CA

Country:: U.S.

Postal or Zip Code:: 94061

City of Residence:: Redwood City State or Province of Residence:: CA

Country of Residence:: U.S. Citizenship Country:: U.S.

Inventor Three Given Name:: Christopher E

Family Name:: Blumenthal

Postal Address Line One:: 189 Spreading Oak Drive

City:: Scotts Valley
State or Province:: CA

Country:: U.S.

Postal or Zip Code:: 95066

City of Residence:: Scotts Valley State or Province of Residence:: CA

Country of Residence:: U.S. Citizenship Country:: U.S.

CORRESPONDENCE INFORMATION

Correspondence Customer Number:: 00758

Fax One:: 650-494-1417

Electronic Mail One:: mfarn@fenwick.com

APPLICATION INFORMATION

Title Line One:: Interactive advertising with an automate

Title Line Two:: d viewing reward system

Total Drawing Sheets:: 5
Formal Drawings?:: Yes

Application pe:: Utility Docket Number:: 22503-05565

Secrecy Order in Parent Appl.?:: No

REPRESENTATIVE INFORMATION

Registration Number One:: 41015 Registration Number Two:: 33417 Registration Number Three:: 39272

CONTINUITY INFORMATION

This application is a:: NON PROV. OF PROVISIONAL

> Application One:: NON PROV. (

Filing Date:: 11-08-2000

Source:: PrintEFS Version 1.0.1